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PRESS RELEASE - FOR IMMEDIATE RELEASE

This Year's Fun Fourth Festival Announcement

Greensboro, NC, March 2, 2010 - Enjoy a Tony-award winning musical, parade, a run/walk, block party, fireworks and more during this year's Fun Fourth Festival.

The annual event, now in its 36th consecutive year, is a community celebration of Independence Day for Guilford County and the Piedmont Triad.

About 100,000 people are expected to attend Fun Fourth events this year in downtown Greensboro. Highlights include the Freedom Run & Walk, "1776" at the historic Carolina Theatre, Kickoff Block Party, Independence Day Parade & Street Festival, and the Pops Concert & Fireworks Spectacular finale.

More than 100 businesses and the City of Greensboro help sponsor the events. More than 12,000 volunteer hours of assistance are also donated.

Saturday, June 26

8:00 a.m.

**Fun Fourth 10K Freedom Run and
2-Mile Red, White & Blue Fun Run & Walk**

Run or walk in honor of our dedicated Military Personnel & Veterans. Deck yourself out in a patriotic costume and show off your American spirit!

Headquarters & Start/Finish: Greensboro Marriott Downtown, 301 N. Greene St.

Day of Race Registration: 6:30 a.m. - 7:30 a.m.

Pre-registration and fees online: www.funfourthfestival.org

July 1, 8 p.m., July 2, 8 p.m., July 4, 3 p.m.

“1776” musical at historic Carolina Theatre

310 South Greene Street, Downtown Greensboro

This Tony-award winning musical is a light-hearted retelling of the founding fathers’ efforts to write and ratify the Declaration of Independence in Philadelphia in 1776.

Tickets and group pricing available: www.carolinatheatre.com

Friday, July 2

Kickoff Block Party

7:00 p.m. - 11:00 p.m.

Corner Summit, Lindsay & Church Streets

Admission: \$10 at gate

Fun evening of classic beach and rock music, cold beverages and great food. Bring your lawn chairs and friends!

Free parking; no pets or coolers, please

Saturday, July 3

Independence Day Parade at Fun Fourth Festival

9:30 a.m.

Admission and parking free; no pets or coolers, please.

Interested organizations, individuals and bands are invited to participate with completed Parade Application available at www.funfourthfestival.org

Parade route: Begins at Greene & Lindsay Street, travels south on Greene, east on Market, north on Church, ending at the Greensboro Children's Museum.

Saturday, July 3

Fun Fourth Street Festival

Downtown Greensboro Cultural District

9:30 a.m. - 6:30 p.m.

Admission and parking free; no pets or coolers, please.

Features five stages of live music, food, arts, crafts, heritage and children's activities.

Applications for Craftscene and Vintage Village at www.funfourthfestival.org

Sunday, July 4

7:30 p.m. -10:00 p.m.

Gates open 6:30 p.m.

News & Record Pops Concert and Gate City Fireworks

Jamieson Stadium at Grimsley High School

Admission and parking free; no pets, coolers or picnics, please.

Rain date July 5

Follow cancellation and weather delays via Twitter @GrassrootsGSO

Full description of all events and applications for race, parade, Craftscene, Vintage Village and sponsorship opportunities can be found at www.funfourthfestival.org

The Fun Fourth Festival is produced by Grassroots Productions Limited. This local non-profit organization focuses on charitable and educational activities which foster interest

in local history and events in Guilford County. An advisory board of local business and civic leaders oversees the planning of each event.

The Fun Fourth Festival has been recognized as a Top 20 Event by the Southeast Tourism society and as an Outstanding Event by Celebration NC Foundation.

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